# COOKIE POLICY

The MIS website is hosted by Hubspot.

MIS and it's partner Hubspot use cookies or similar technologies to analyze trends, to provide services to our users, administer the website, track users' movements around the website, and to gather information about our user base as a whole (location, browser, etc.).

Cookies are small text files that can be used by websites to make a user's experience more efficient.  The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies, we need your permission.

You can control the use of cookies at the individual browser level, but if you choose to disable cookies, it may limit your use of certain features or functions on our website or service. We retain cookies for as long as needed for their purpose.

Our platform uses several different categories of cookies which are detailed below.

Your consent applies to the following domain: mis-munich.de

## Cookie policy

Last updated October 09, 2024

This cookie policy explains how Munich International School e.V. ("MIS") use cookies and similar technologies to recognise you when you visit our website (mis-munich.de). It explains what these technologies are and why we use them, as well as your rights to control our use of them. In some cases, we may use cookies to collect personal information, or that becomes personal information if we combine it with other information.

**What are cookies?**

Cookies are small pieces of data stored in text files that are saved on your computer or other devices when websites are loaded in a browser. They are widely used to remember you and your preferences, either for a single visit (through a "session cookie") or for multiple repeat visits (using a "persistent cookie").

Cookies set by the website owner (in this case, MIS) are called "first party cookies". Cookies set by parties other than the website owner are called "third party cookies".  Third party cookies enable third party features or functionality to be provided on or through the website (e.g. like advertising, interactive content and analytics). The parties that set these third- party cookies can recognise your computer both when it visits the website in question and also when it visits certain other websites.

**How can I control cookies?**

You have the right to choose whether to accept or decline cookies. You can manage your cookie preferences using the Cookie Consent Manager, which lets you select which categories of cookies to accept or reject. However, essential cookies cannot be declined as they are necessary for providing our services.

You can access the Cookie Consent Manager in the notification banner or on our website. If you choose to reject cookies, you can still use our website, but some features and sections may be limited. You can also adjust your web browser settings to accept or block cookies.

**What types of cookies do we use?**

**Essential website cookies**: These cookies are strictly necessary to provide you with services available through our website.

**__hs_opt_out**
- This cookie is used by the opt-in privacy policy to remember not to ask the visitor to accept cookies again.
- This cookie is set when you give visitors the choice to opt out of cookies.
- It contains the string "yes" or "no".
- It expires in 6 months.

**__hs_do_not_track**
- This cookie can be set to prevent the tracking code from sending any information to HubSpot.
- It contains the string "yes".
- It expires in 6 months.

**__hs_initial_opt_in**
- This cookie is used to prevent the banner from always displaying when visitors are browsing in strict mode.
- It contains the string "yes" or "no".
- It expires in seven days.

**__hs_cookie_cat_pref**
- This cookie is used to record the categories a visitor consented to.
- It contains data on the consented categories.
- It expires in 6 months.

**__hs_gpc_banner_dismiss**
- This cookie is used when the Global Privacy Control banner is dismissed.
- It contains the string "yes" or "no".
- It expires in 180 days.

**__cfruid**
This cookie is set by HubSpot's CDN provider because of their rate limiting policies. It expires at the end of the session. Learn more about Cloudflare cookies.

**__cfuvid**
This cookie is set by HubSpot's CDN provider because of their rate limiting policies. It expires at the end of the session. Learn more about Cloudflare cookies.

**__cf_bm**
This cookie is set by HubSpot's CDN provider and is a necessary cookie for bot protection. It expires in 30 minutes. Learn more about Cloudflare cookies.

**Analytics cookies:** These are non-essential cookies controlled by the cookie banner.

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**__hstc**
- The main cookie for tracking visitors.
- It contains the domain, hubspotutk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).
- It expires in 6 months.

**hubspotutk**
- This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts.
- It contains an opaque GUID to represent the current visitor.
- It expires in 6 months.

**__hssc**
- This cookie keeps track of sessions.
- This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie.
- It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.
- It expires in 30 minutes.

**__hssrc**
- Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser.
- If this cookie does not exist when HubSpot manages cookies, it is considered a new session.
- It contains the value "1" when present.
- It expires at the end of the session.

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**What about other tracking technologies, like web beacons?**

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enables us to recognize when someone has visited our website or opened an email including them. This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of email marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

**How often will you update this Cookie Policy?**

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. We will notify you of any material changes to this Cookie Policy prior to the changes becoming effective by posting the changes on this page and providing a more prominent notice with on-site or email notifications. Please therefore re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.


**Where can I get further information?**

If you have any questions about our use of cookies or other technologies, please email us at

dpo@mis-munich.de.